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## **CHAR-BROIL® MAKES OUTDOOR COOKING-ON-THE-GO EVEN EASIER WITH THE NEW GRILL 2 GO ICE®**



**Columbus, GA**, April 2010 - Char-Broil just made outdoor-cooking-on-the-go much easier with the introduction of the **Char-Broil Grill2Go Ice**, a portable infrared grill and cooler combination that takes high performance grilling on the road. This ultimate portable grill is perfect for tailgating, camping, trips to the beach, or any number of other outdoor adventures. The Grill2Go Ice is the first portable grill to offer an advanced infrared cooking system, which gives outdoor chefs a more flexible, professional experience. Suggested retail price of the grill is **\$199.99**.

### Highlights of Char-Broil's Grill2Go Ice:

- The grill features an infrared cooking system that evenly heats the entire 290 square-inch cooking surface, and provides excellent searing capabilities. And with no exposed flame, flare-ups are virtually eliminated.
- Wood chips can be dropped between the cooking grates to add flavoring.
- There's no messy grease tray to clean as with other portable grills (cooking grease is trapped below the grate and vaporizes).
- Two 30-quart, hard-lined, soft-sided coolers can store hot and cold food. The coolers are easily removed from the base so that they can be filled on a counter top or used separately from the grill.
- The Grill2Go Ice cooks for up to three hours with a one-pound propane tank and can also be connected to a full-sized tank.
- The rugged design and sturdy wheels easily conquer rough terrain.

Operating the Grill2Go Ice is as simple as 1) lifting the grill and locking it in place, 2) sliding on the side shelves, and 3) connecting the fuel tank and regulator. Cleaning requires just a brush of the grates and a wipe down with a damp cloth.

### **About Char-Broil**

Based in Columbus, Georgia, Char-Broil is a leading marketer of infrared, gas, charcoal, portable, and electric outdoor barbecue grills sold under the Char-Broil®, Thermos®, Red®, Oklahoma Joe's®, and New Braunfels Smoker Company® brand names. Char-Broil markets and distributes a complete line of grills, smokers, fryers, and outdoor fireplaces, along with parts and accessories, throughout North America.



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